

COSTCO RETAIL READY — OPERATOR REPORT

1. Product Verification

Product Name: Giovanni Rana 4 Cheese Chicken Carbonara Lasagna

Brand: Giovanni Rana

Costco Item Number: 1992025

Package Size: 40 oz (2 lb 8 oz)

Current Costco Price: \$13.99

Product Type: Refrigerated prepared lasagna

Recommended Category: Prepared Meals & Deli

Complete ingredients, Nutrition Facts, allergen information, and full preparation instructions are not visible in the supplied materials.

2. Retail Ready Product Title

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna, 40 oz

3. Product Description

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna features shredded white chicken with uncured smoked bacon, Parmesan, Asiago and ricotta, topped with mozzarella and crunchy bread crumbs. This refrigerated 40 oz prepared meal offers convenient microwave or oven preparation.

4. Key Product Details

Brand: Giovanni Rana

Product Type: Chicken Carbonara Lasagna

Package Size: 40 oz (2 lb 8 oz)

Storage: Keep refrigerated

Protein: 19g per serving

Preparation: Microwave or oven

Package Claim: No preservatives

5. Product Information & Customer Safety

Product Information

Protein: 19g per serving

Storage: Keep refrigerated

Package Claim: No preservatives

Preparation: Microwave or oven

Microwave: Approx. 9 minutes

Oven: Approx. 25 minutes

Product Information Notice: Product information may change. Review the current product packaging for ingredients, nutrition facts, allergens, dietary information, preparation, storage and food-safety instructions, especially for food allergies or dietary restrictions.

6. Suggested Retail Pricing

Costco Price: \$13.99

Suggested Retail Price: \$16.49

Dollar Markup: \$2.50

Markup: 17.9%

The \$16.49 price provides a commercially reasonable merchandise markup while keeping the product competitively positioned for an operator who may charge separately for shopping, delivery, or grocery-stocking services.

7. SEO Assets

SEO Product Title

Giovanni Rana Chicken Carbonara Lasagna, 40 oz

Meta Description

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna with chicken, smoked bacon and four cheeses in a convenient refrigerated 40 oz prepared meal.

Image Alt Description

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna 40 oz refrigerated package

8. Wix-Ready Product Content

Product Name:

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna, 40 oz

Product Description:

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna features shredded white chicken with uncured smoked bacon, Parmesan, Asiago and ricotta, topped with mozzarella and crunchy bread crumbs. This refrigerated 40 oz prepared meal offers convenient microwave or oven preparation.

Current Costco Price:

\$13.99

Suggested Retail Price:

\$16.49

Markup Percentage:

17.9%

Category:

Prepared Meals & Deli

Brand:

Giovanni Rana

Package Size / Count:

40 oz (2 lb 8 oz)

SEO Product Title:

Giovanni Rana Chicken Carbonara Lasagna, 40 oz

SEO Meta Description:

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna with chicken, smoked bacon and four cheeses in a convenient refrigerated 40 oz prepared meal.

Primary Image Alt Description:

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna 40 oz refrigerated package

9. Final Operator Summary

COSTCO RETAIL READY

Product:

Giovanni Rana 4 Cheese Chicken Carbonara Lasagna, 40 oz

Costco Price:

\$13.99

Suggested Retail Price:

\$16.49

Markup:

17.9%

Category:

Prepared Meals & Deli

Asset Status:

Ready for Implementation

DELIVERABLES

- ✓ Product Title
- ✓ Product Description
- ✓ Key Product Details
- ✓ Product Information & Customer Safety Notice
- ✓ Suggested Retail Pricing
- ✓ Markup Percentage
- ✓ SEO Product Title
- ✓ Meta Description
- ✓ Image Alt Description
- ✓ Wix-Ready Product Content